Illinois LDC Customer Service and Outreach

Illinois Commerce Commission 2015-2016 Winter Preparedness Policy Session

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Key Communication Themes

Financial Assistance

Programs and support for low-income customers

Customer Experience

Options for customers to obtain information, manage billing and payment options

Safety

Winter safety advice, recommendations and support

Energy Efficiency

Comprehensive programs available

Financial Assistance

- 2016 federal LIHEAP funding for Illinois: \$149 million
- Illinois ranks fourth in federal funding levels
- LIHEAP advocacy
 - ➤ March 2, 2016, LIHEAP action day
 - August LIHEAP action month
- Approximately 300,000 Illinois LIHEAP recipients



Financial Assistance

MidAmerican Energy: I Care

Nicor Gas: Sharing Program



Peoples Gas/North Shore Gas: Share the Warmth

Ameren Illinois: Warm Neighbors Cool Friends



WARM NEIGHBORS & COOL FRIENDS

Financial Assistance Outreach

Priority is educating customers about financial assistance options.

- Printed information
- Utility resource fairs
- Winter weatherization programs
- Elected official events
- Partner outreach
- PIPP customer support

















Customer Experience

Multiple channels

- Web
- Customer service center
- IVR
- Outbound calling
- Emails/texts

Multiple options

- Electronic billing and payments
- Budget billing
- Payment plans
- Company specific options
- The Illinois Patriot Plan





Safety

- Fire prevention
- CO safety
- Safe removal of ice and snow build-up
- Billing scams
- Contractor off-season education









ENERGIZING OUR COMMUNITY

Tips & Tools from Nicor Gas

STAY SAFE AND WARM THIS WINTER

This sentar, we want to help emisse that you continue to receive sale and reliable natural gas asmice with these tips to help avoid posterials renote interruptions. While natural gas maters are designed to withstand writer weather, you can help by

- Removing ice and snow from your natural gas maker with your hands or a broom.
 News use any mechanized equipment or hard object to remove snow and ice.
- Keeping natural gas verifs unobstructed and free of detrits. Some direct-verif and high-efficiency appliances have direct side wall outstoor verifs and air shakes that could become obstructed during heavy anountals.

Just as you take your vehicle in for regular fune-ups, your natural gas appliances will also benefit from regular up-lessp, including:

- . Cleaning out the lint chaeser and wints of your dryer
- . Regularly servicing your oven and stove
- Knowing the age of your water heater and furnices and visiting NicorGesRebates.com to see the witness available for upgrading to energy-efficient attributes.
- Performing a clean and check on your furnish to mirrate the chance of breekdowns — seeing energy and extending the life of your healing system while also helping to ansure your conflort of winter.



WARM HEARTS, WARM HOMES

Do you know comeans having brustle paying their energy bills? Here is available? The Low knows home Energy Assistance Program (LHEAP) provides financial assistance for winter hasting service through grams that do not need to be repaid. To bain more, contact 077:411.8276 (WARM).

Customers may also be sligible for the Nicor Gas Sharing Program, which provides onetime annual gentric to qualified customers who need assistance with paying their natural gas tall. To apply for the Nicor Gas Sharing Program, contact 773,293,3668.

Please consider feeting those in need this winter exacts by making a contribution to the Nation Seal Sealing Program. Strategy of their this appropriate box on your bill shift and self-the amount to your payment. If your related gas bill as section cash translated, pleage is contribution by calling 888,960,974 (888,960,9748). Grants are matched dollar for dollar, sit to \$175,000 annuality by Nation Case.





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Ameren Alerts!

Wouldn't it be nice to be one step ahead of your energy account? Sign up for Ameren Alerts today. (more)







Winter Programs

- All natural gas utilities issue press releases / answer media inquiries about upcoming heating season, natural gas costs and natural gas safety.
- All companies use multiple communication channels to inform consumers how to apply for financial assistance.
- In October, Ameren Illinois provided about 1,000 income-qualified customers in Peoria and East St. Louis utility bill assistance and grants totaling \$100,000. In 2015, Ameren Illinois has donated a total of \$1million to military families, seniors, low-income customers, and social service organizations to assist with energy costs.
- Nicor Gas reached more than 16,000 customers through 32 community events to educate them on ways to control costs before heating season. Nearly 1,500 free energy-saving kits were distributed through the energy efficiency program at start of heating season to help customers control energy use before winter.
- Peoples Gas and North Shore Gas employee volunteers weatherized seniors homes in Chicago and Waukegan with partners Housing Opportunities and Maintenance for the Elderly (H.O.M.E) and ElderCARE.
- MidAmerican Energy produced and released the HomeCheck Program video in early-October via YouTube, Facebook and Twitter, and in its monthly residential e-newsletter. Video will remain on YouTube and promoted throughout winter in customer newsletters and social media.
- Ameren Illinois will help all customers prepare for winter by hosting various events from Nov. 30 Dec. 4 "Warm Winter Week," to educate seniors and low-income customers on winter heating costs and reducing winter heating bills.

Winter Programs

- All companies will communicate about winter storms safety and preparation through multiple channels.
- North Shore Gas and Nicor Gas are partnering with Community Action Partnership of Lake County on Dec. 5 to provide financial assistance, billing support and energy efficiency advice in Waukegan.
- Peoples Gas, Congressman Danny Davis, the Community and Economic Development Association of Cook County (CEDA) and Com Ed are partnering at utility resource fair to provide financial assistance, billing support and energy efficiency advice Dec. 5 at Mark T. Skinner Classical School.
- MidAmerican Energy employees conduct soup/food fundraisers where all the monies collected are donated to I CARE. Employees also can purchase a sticker anytime that allows casual day dress – all monies are given to I CARE.
- Ameren Illinois will reach out to more than 12,000 teachers through KidsActOnEnergy program with information about electric and gas safety. Teachers have the opportunity to order materials and access lesson plans and quizzes about using energy safely. More than 50,000 elementary age students receive these materials each year.
- Nicor, Peoples Gas and North Shore Gas are distributing over 14,000 Super Saver kits to nearly 500 classrooms across northern Illinois. The kits teach students simple ways to use energy and water more efficiently at home. The program, targeted to fifth-grade science teachers, comes with teacher education materials, lesson plans and activity books.
- Financial assistance resource fairs will be held throughout Illinois from January 2016 through March 2016.

Winter Programs

- All companies warn customers about known and emerging utility billing/payment scams using traditional and social media channels.
- Ameren Illinois begins its annual excavator prevention-based safety campaign in an effort to promote safe
 work practices around natural gas and electric facilities. More than 18,000 contractors will receive Worker
 Beware Digging and Excavating brochures and other resources. Objectives are to save lives, reduce
 injuries, reduce dig-ins and associated claims.
- Peoples Gas and North Shore Gas sponsor annual excavators' breakfast and launches DIGGER and JULIE awareness ahead of construction season.
- Nicor Gas partners with American Red Cross to take its natural gas safety program to fire stations in 53 communities across its service area during National Fire Prevention Week.
- Peoples Gas works with the City of Chicago to prepare citizens ahead of winter by participating in workshops, press conferences and awareness campaigns with city officials. Radio advertising also planned to remind customers to install and check CO detector batteries.
- NSG distributes free CO detectors at community outreach event with Waukegan Fire Department.
- MidAmerican Energy issues press releases to remind customers that winter poses increased risk of CO
 poisoning and to inform customers on how to prevent CO poisoning and the signs of exposure.